

Powering intelligent last- mile delivery



Raqi enables companies to run delivery in-house without the tech headache



Keeping your margins



Protecting your brand



Owning your customer data



Saudi e-commerce is a 117+B SAR market

Growing at 11.92% CAGR

Mordor Intelligence, "Saudi Arabia Ecommerce Market," January 2026



The commission problem is unsustainable Aggregators are eating your margins.

5–27%

Commission per order taken by Noon, and other marketplaces

5–10%

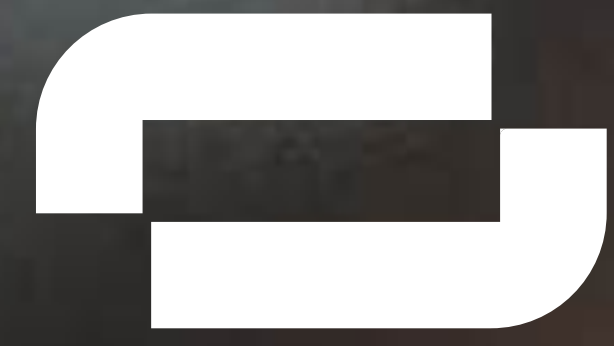
Net margin left for sellers after marketplace fees, ads, and fulfillment

**1.7M
SAR**

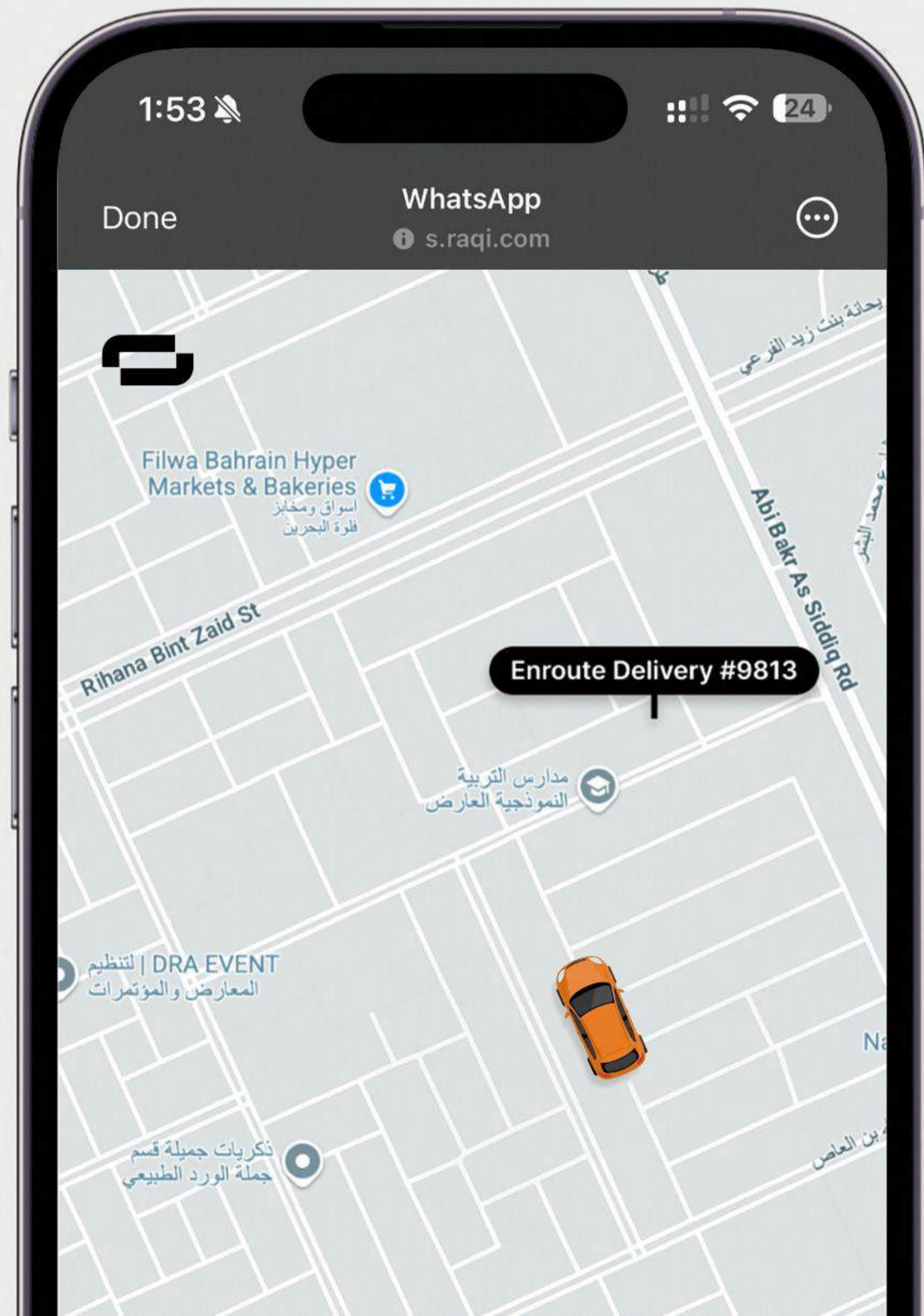
Approx. annual marketplace fees paid by a mid-size seller doing SAR 500K/month in GMV

**2814
SAR**

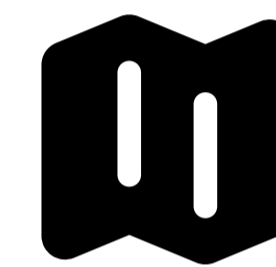
Average revenue per e-commerce user/year in KSA



Introducing Raqi



We are a WhatsApp-native delivery platform built for the region



Branded live tracking for your clients

Hyper-accurate sensor network integrated directly into WhatsApp

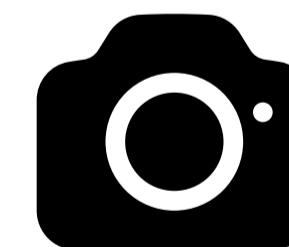


Photo-based proof of delivery

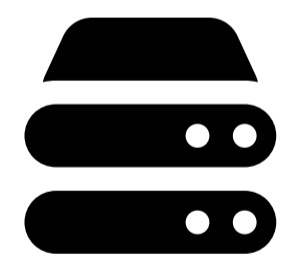
Drivers simply snap a photo within WhatsApp. The system instantly tags, geo-locates, and archives the image as a valid POD.

Delivery operations, simplified...



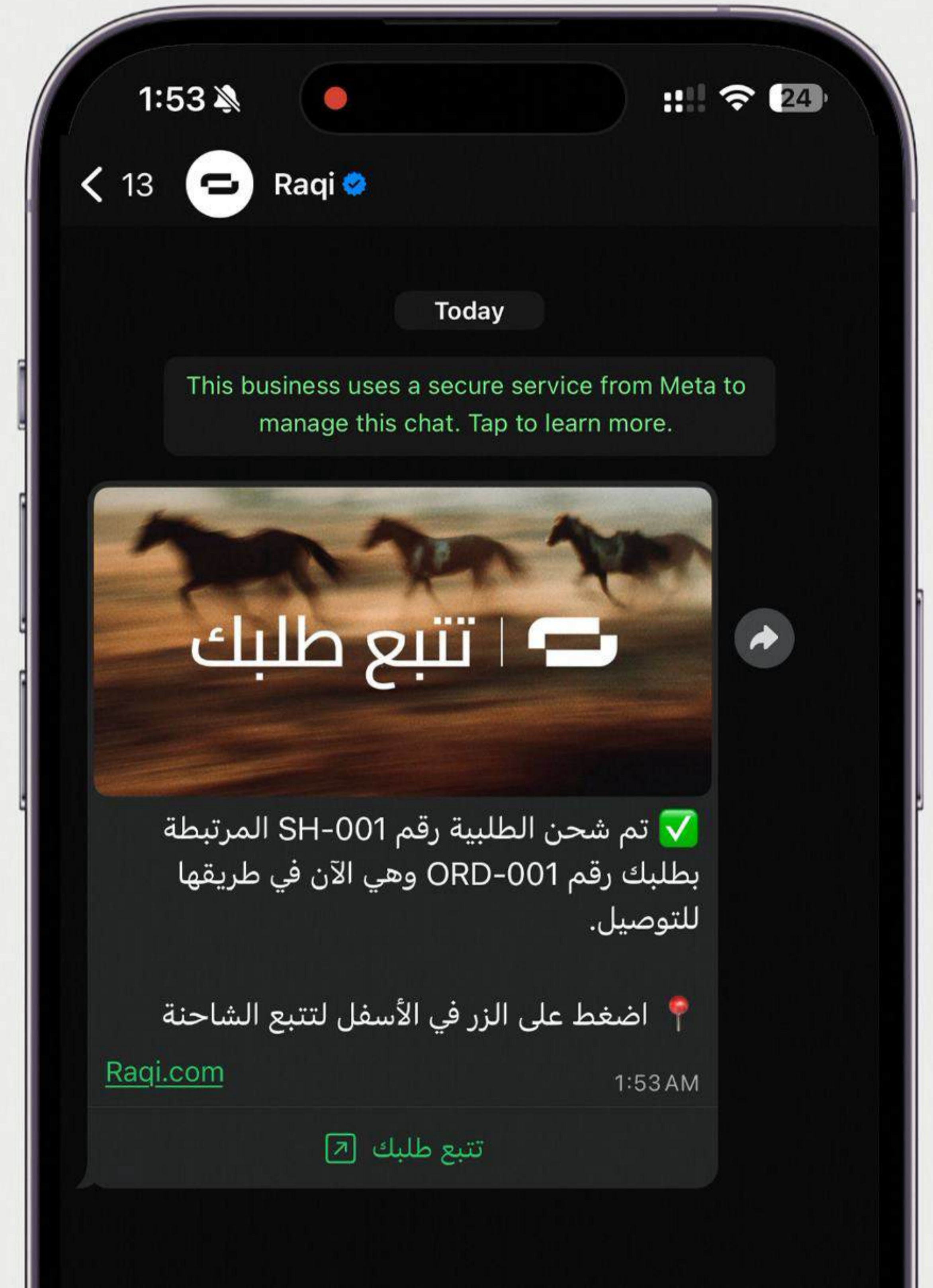
Custom Branded Notifications

Dispatched, approaching, arrived, completed, all via WhatsApp.

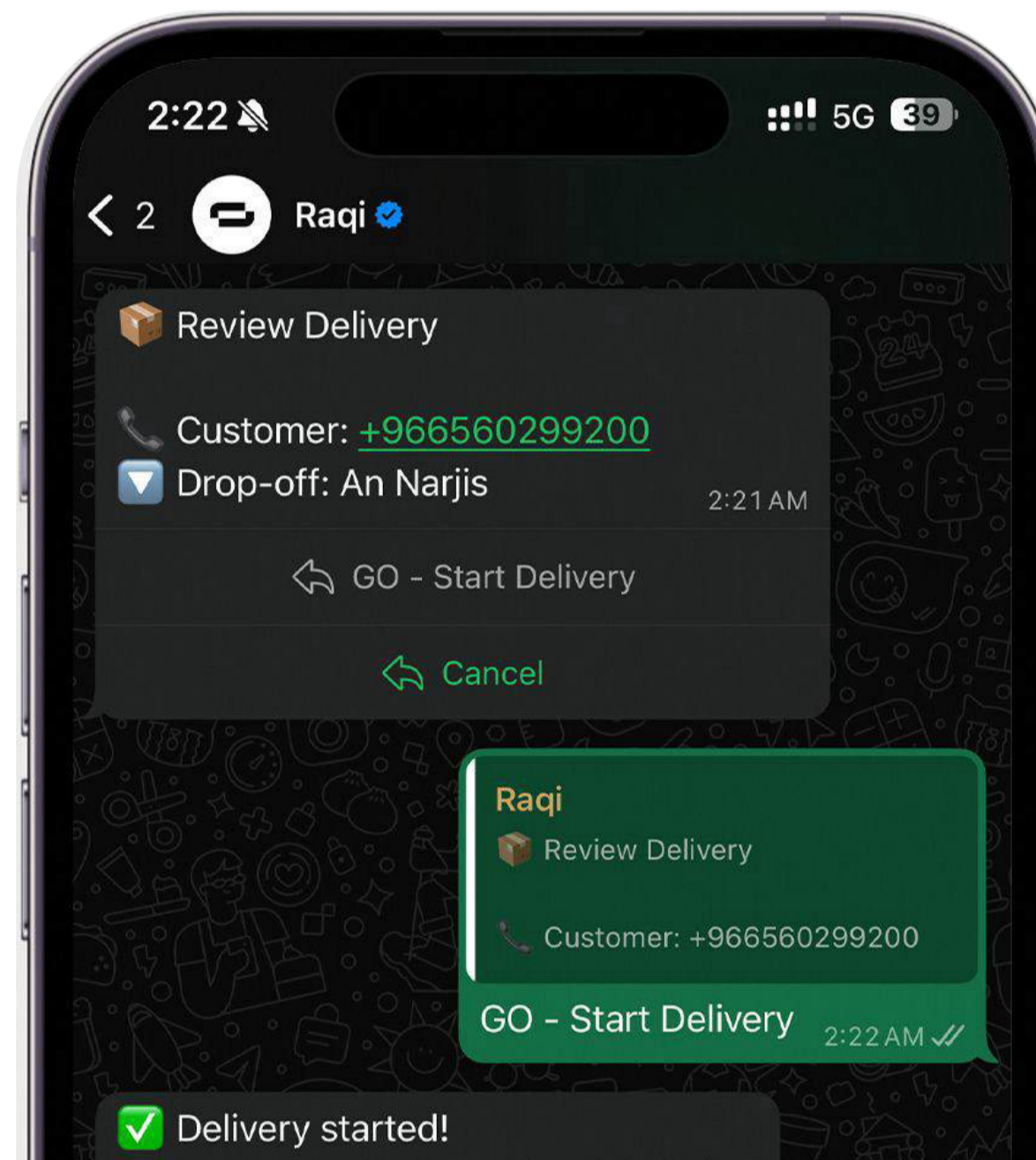


The Archive

Every kilometer, every photo stored and retrievable. Irrefutable data.

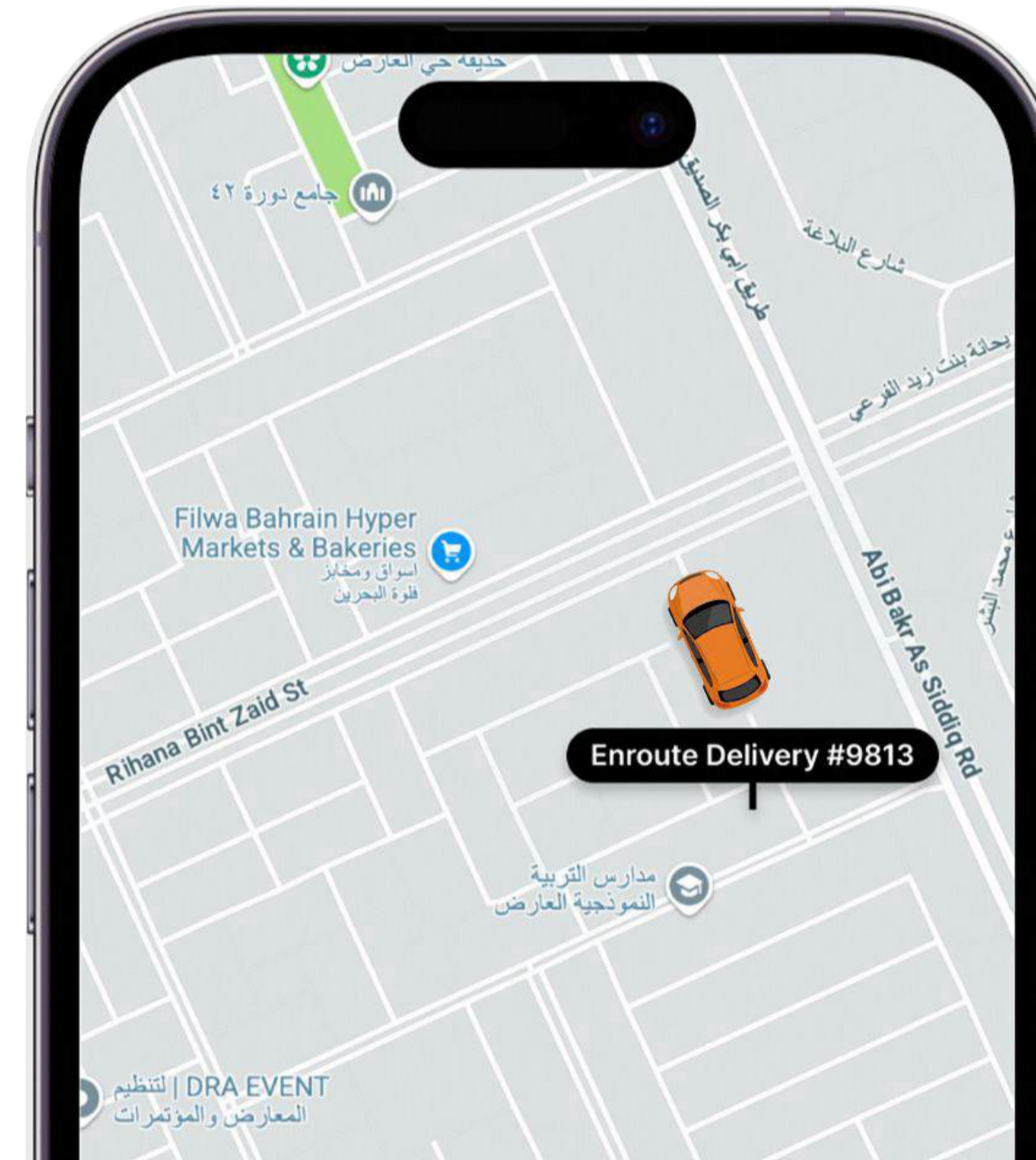


...all inside WhatsApp, in three steps



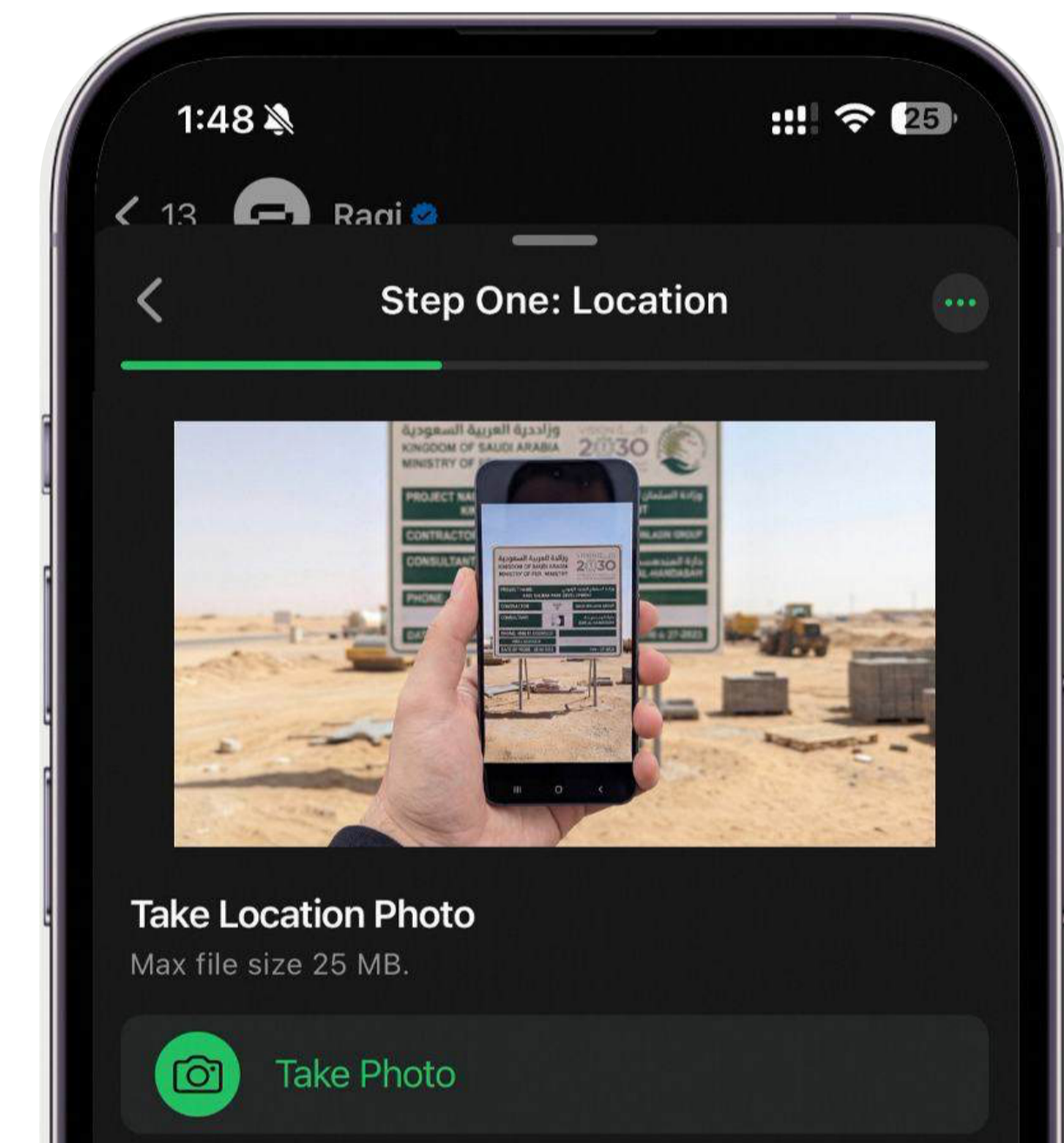
Dispatch

Driver receives order via WhatsApp message. No app required.



Track & Deliver

GPS tracking every second. Customer gets live updates in their WhatsApp.



Prove & Close

Driver snaps photo proof. Geo-tagged, timestamped. Dispute-proof.

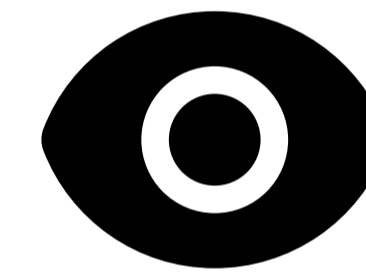
WhatsApp vs. the rest

	WhatsApp	SMS	Email
Open Rate	98%	20%	21%
Click-Through	15–30%	2%	2.5%
Response Rate	40–60%	6%	6%
Cost/msg (KSA)	\$0.01	\$0.07–0.19	Free



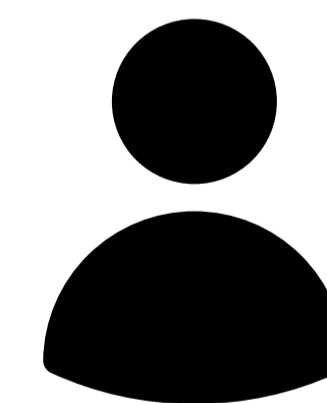
*Saudi Post & Logistics deployed WhatsApp:
75% cost reduction, 90% self-serve resolution*

WhatsApp is the answer for your restaurants - and the numbers prove it



98%

Message open rate

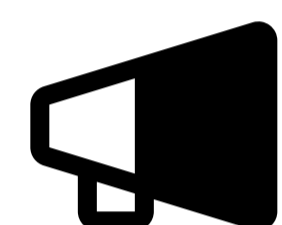


30M+

Saudi WhatsApp users

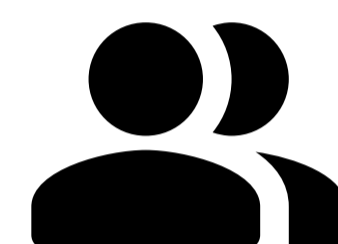
Every delivery notification is a marketing opportunity

We aren't just tracking deliveries — we're building your direct customer channel.



Brand, not aggregator

70% of marketplace shoppers can't recall the seller's name after purchase.



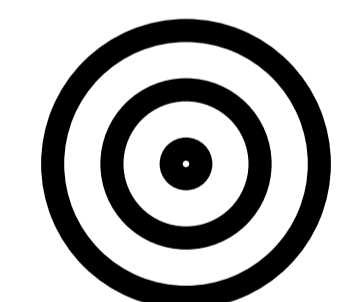
Own the relationship

DTC customers spend 67% more on average and have 2–3× higher repeat purchase rates.



Direct orders = higher margins

Sellers reclaim 15–27% in commission fees by moving orders to their own store, turning marketplace costs into profit.



Post-delivery marketing

Loyalty signup, promo code, next-order CTA, all inside WhatsApp or SMS at near-zero cost

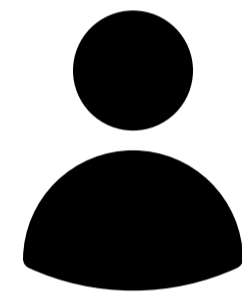
Setup in a day, not months

No apps. No training. No development costs. Works on your existing fleet.



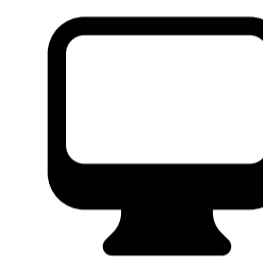
For Your Drivers

- Receive dispatch via WhatsApp
- Navigate to delivery
- Snap proof-of-delivery photo
- All in WhatsApp- zero training



For Your Customers

- Live tracking via WhatsApp link
- Real-time ETAs & notifications
- Proof of delivery confirmation
- No app download needed



For Your Operations

- Full delivery archive
- Every km, every photo stored
- Dispute resolution in seconds
- Dashboard & analytics



Let's get your delivery operations running on Raqi

Book a 5-min demo

